



Power Offense

The BACCHUS Commitment to Prevent Impaired Driving

The BACCHUS Network™ has provided impaired driving prevention resources throughout its history. During this time, we have witnessed the incredible growth of campus impaired driving prevention activities and the decline in deaths due to alcohol-related crashes. However, the fight against impaired driving is not over. Reports from 2005 show deaths caused by alcohol related crashes have remained unchanged since 2004 and that over 16,000 people still die each year due to impaired driving (NHTSA 2006).

To address impaired driving in the 18 – 24 year old age group, we offer you the Impaired Driving Prevention Programming Manual and Resource Guide. This year's campaign theme, Team Up to Prevent Impaired Driving, addresses the importance of educating students about the risks of driving under the influence of alcohol or drugs and how to program, throughout the year, to prevent impaired driving. The Team Up to Prevent Impaired Driving kit includes the manual and promotional items to help you plan a comprehensive, year-round impaired driving prevention program.

After you have read this manual, be sure to visit our impaired driving prevention website. For more model impaired driving prevention programs, information on building campus and community coalitions, and to use the online BAC calculator, visit www.friendsdrivesober.org. This site will be updated throughout the year so that you will have the most current information and ideas available to you.

By using these resources and programming ideas, you can begin to comprehensively address the many aspects of impaired driving and help your campus prevent tragedies. We encourage you to start brainstorming ways to use this campaign and to co-sponsor events and programs with other organizations and departments on campus and in your community. Together, we can make a difference, prevent impaired driving, and save lives.

The BACCHUS Network™ National Staff
www.bacchusnetwork.org

Tell us what you think.
Complete the *Team Up to Prevent Impaired Driving Programming Manual and Resource Guide* evaluation form on our website:
www.friendsdrivesober.org